



### **Terms & Conditions of Heartlands Festival 2022/23 Lucky Draw**

Heartlands Festival 2022/23 Lucky Draw Period: 19 November 2022 to 24 February 2023 (both dates inclusive) ("Lucky Draw Period")

The Heartlands Festival 2022 Lucky Draw ("Lucky Draw") is carried out by Heartland Enterprise Centre Singapore ("HECS"), supported by the Federation of Merchants' Associations, Singapore ("FMAS"), Enterprise Singapore ("EnterpriseSG") and Housing & Development Board Singapore ("HDB") and is subject to these terms and conditions ("Terms").

1. The Lucky Draw is open to all residents of Singapore aged 18 and above and subject to the terms and conditions stated herein.
2. HECS, FMAS, EnterpriseSG and HDB may from time to time in their absolute discretion decide on the eligibility of a customer for participation in the Lucky Draw.
3. All receipts submitted must be dated on or before the respective Lucky Draw period to qualify. Please refer to Point 8 below.

### **Lucky Draw Mechanics**

1. To participate in the Lucky Draw, shoppers must fulfil a minimum spend of S\$10 per transaction ("Minimum Spend") at any shop or food stall located within the heartlands, excluding all shopping malls. Purchase of statutory items (4D, Singapore Sweep, TOTO), cigarettes, prescription, pharmacy-only-medicines and petrol are excluded from computation of the qualifying minimum spend.
2. Shoppers will receive one (1) chance in the Lucky Draw with every S\$10 spent in each of their qualified submissions verified through either a photo of the physical receipt or a screenshot of the digital transaction that is uploaded on the website. For example, a submission of a S\$23 receipt will give you two (2) chances in the Lucky Draw.

#### **2.1 '1212 in the Heartlands'**

Shoppers who spend \$10 in the heartlands on '12/12' (12 December 2022) will get 12 entries to participate in our Heartlands Festival lucky draw.

3. Shoppers will receive an additional one (1) chance in the Lucky Draw if their transaction is made through an e-payment method such as NETS, PayNow, FavePay, GrabPay etc. During NETS Lucky Draw Week (run period: 19 Nov - 9 Dec), shoppers will receive an additional two (2) chances in the Lucky Draw. For avoidance of doubt, a submission of a S\$23 receipt paid via NETS will give you a total of three (3) chances in the Lucky Draw during the NETS Lucky Draw Week.

To qualify for the additional one (1) chance, e-payment transaction/mode of payment should be clearly discernible.

4. Photocopied and duplicate submissions of receipts are not allowed. Should there be repeated



submission(s), the repeated submission(s) will be voided and the shopper(s) may be disqualified from the entire Lucky Draw.

5. There is no limit to the number of entries for each shopper. However, each qualifying receipt or transaction can only be used to enter the Lucky Draw once.
  
6. A computerised lucky draw will be conducted every Friday, 3pm during the Lucky Draw Period (i.e. on 25 November 2022, 2 December 2022, 9 December 2022, 16 December 2022, 23 December 2022, 30 December 2022; 6 January 2023, 13 January 2023, 20 January 2023, 27 January 2023; 3 February 2023 and 10 February 2023, 17 February 2023, 24 February 2023) at 18 Jalan Klapa, S199330 where three (3) weekly prize winners will be selected. Participants of the weekly lucky draw may stand to win up to \$400 worth of prizes.
  
7. Weekly Prize winners will be announced every Sunday during the Lucky Draw Period (i.e. on 27 November 2022, 4 December 2022, 11 December 2022, 18 December 2022, 25 December 2022; 1 January 2023, 8 January 2023, 15 January 2023, 22 January 2023, 29 January 2023; 5 February 2023, 12 February 2023, 19 February 2023) with the exception of the last draw - Grand Prize and Consolation prize which will be on a Friday (24 February 2023), through our [Instagram](#) and [website](#). Winners will also be notified via email and text message based on details provided during submission.
  
8. Receipt date must not be older than 2 weeks (more than 14 days) from the submission date. Please refer to the table below for the respective Lucky Draw Qualifying Period.

	Lucky Draw Form Submission Period	Receipt Date
<b>Week 1</b>	19th November 2022, 0000hrs - 25th November 2022, 1459hrs	11th November 2022 - 25th November 2022
<b>Week 2</b>	25th November 2022, 1500hrs - 2nd Decdember 2022, 1459hrs	18th November 2022 - 2nd December 2022
<b>Week 3</b>	2nd December 2022, 1500hrs - 9th December 2022, 1459hrs	25th November 2022 - 9th December 2022
<b>Week 4</b>	9th December 2022, 1500hrs - 16th December 2022, 1459hrs	2nd December 2022 - 16th December 2022
<b>Week 5</b>	16th December 2022, 1500hrs - 23rd December 2022, 1459hrs	9th December 2022 - 23rd December 2022
<b>Week 6</b>	23rd December 2022, 1500hrs - 30th December 2022, 1459hrs	16th December 2022 - 30th December 2022
<b>Week 7</b>	30th December 2022, 1500hrs - 6th January 2023, 1459hrs	23rd December 2022 - 6th January 2023
<b>Week 8</b>	6th January 2023, 1500hrs - 13th January 2023, 1459hrs	30th December 2022 - 13th January 2023
<b>Week 9</b>	13th January 2023, 1500hrs - 20th January 2023, 1459hrs	6th January 2023 - 20th January 2023
<b>Week 10</b>	20th January 2023, 1500hrs - 27th January 2023, 1459hrs	13th January 2023 - 27th January 2023
<b>Week 11</b>	27th January 2023, 1500hrs - 3rd February 2023, 1459hrs	20th January 2023 - 3rd February 2023
<b>Week 12</b>	3rd February 2023, 1500hrs - 10th February 2023, 1459hrs	27th January 2023 - 10th February 2023
<b>Week 13</b>	10th February 2023, 1500hrs - 17th February 2023, 1459hrs	3rd February 2023 - 17th February 2023
<b>Grand Lucky Draw</b>	19th November 2022, 1500hrs - 24th February 2023, 1459hrs	11th November 2022 - 24th February 2023

9. Submissions for the weekly draw will factor in the dates of the receipts i.e. if the date falls



within/by the cut off for each weekly draw, said submissions will be accepted.

If the dates on the receipts were to fall after the cut off date, then the submissions will be rolled over and considered for the next weekly draw.

\*To reiterate: all entries submitted from 19 November 2022 to 24 February 2023 are applicable for the grand lucky draw, including past weekly draw winners.

10. A computerised lucky draw will be conducted on 24 February 2023, 3pm for the Grand Lucky Draw Prize at 18 Jalan Klapa, S199330 where three (3) Grand Prize and ten (10) Consolation Prize winners will be selected. The ten (10) Consolation Prize winners may stand to win up to \$500 worth of prizes. The three (3) Grand Prize winners are entitled to the following:
  - 1st prize: Prizes worth up to \$10,000
  - 2nd prize: Prizes worth up to \$8,000
  - 3rd prize: Prizes worth up to \$6,000
11. Grand Prize and Consolation Prize winners will be announced on our website and Instagram. Winners will also be notified via email and text message based on details provided during submission.
12. Each winner can only win the Weekly Prize once. For the avoidance of doubt, if a shopper is drawn more than once to win a prize for multiple qualifying submissions made, he or she will not be entitled to the subsequent weekly prizes drawn. He or she will still be entitled to a chance in the Grand Lucky Draw.
13. Winners of the Lucky Draw will be notified by the appointed event organiser of Heartlands Festival via email within one (1) week of the Draw Date.
14. Winners are required to respond within five (5) working days from the date that the winners' notification email is sent out and to provide the relevant details, so as to facilitate the mailing of prizes.
15. Should the winner(s) fail to respond within five (5) working days, no matter the reason, the prizes will be forfeited and they will not be entitled to any payment or compensation whatsoever from the organiser.
16. Upon the successful verification by HECS, FMAS, EnterpriseSG, HDB and subject to the winner's compliance with any instructions specified by HECS, FMAS, EnterpriseSG and HDB, prizes will be scheduled to be delivered to the winners in no more than fourteen (14) days from the date of notification.
17. During collection of the prizes, winners are required to sign an acknowledgement form to



- confirm the receipt of prizes.
18. If any prize remains unclaimed for one (1) month after confirmation on the winners' mailing details, the prizes will be donated to an approved charitable organisation.
  19. Winners shall comply with any instructions specified by HECS, FMAS, EnterpriseSG, and HDB. In the event where a winner fails to comply with any instruction or condition specified by HECS, FMAS, EnterpriseSG, and HDB, the prize may be forfeited at HECS, FMAS, EnterpriseSG, and HDB's absolute discretion.
  20. Prizes are not transferable, exchangeable, nor redeemable for other prizes.
  21. In the event that the prize incurs any tax liability, such tax is the sole responsibility of the winner.
  22. By participating in this Lucky Draw, each shopper is hereby deemed to have consented and agreed to sharing, disclosing and/or releasing their names, contact information (e.g. email address) to HECS, FMAS, EnterpriseSG, and HDB for the purpose of facilitating this Lucky Draw, announcing the winners on the event website, for the fulfilment and redemption of the prizes and for the submission of an audited statement of account of the Lucky Draw to the Singapore Police Force under the Common Gaming (Exemption) Notification 1997 / Remote Gambling (Exempt Persons) Order 2015.
  23. HECS, FMAS, EnterpriseSG, and HDB reserve the right to disqualify an otherwise eligible shopper from winning a prize and/or substitute another shopper as the winner in the event that HECS, FMAS, EnterpriseSG, and HDB in their absolute discretion believe that the particular shopper may have contravened, will contravene or has contravened any of these Terms and may bring HECS, FMAS, EnterpriseSG, and HDB into disrepute. In the event the prize has already been awarded to such a shopper, the prize must be returned to HECS, FMAS, EnterpriseSG, and HDB at the shopper's cost and expense.
  24. HECS, FMAS, EnterpriseSG, and HDB reserve the right to substitute the prize with another prize of lower or equivalent value, whether of similar nature or otherwise without prior notice.
  25. HECS, FMAS, EnterpriseSG, and HDB reserve the right to partially or completely cancel, terminate or suspend the Lucky Draw for any reason without any liability whatsoever.
  26. HECS, FMAS, EnterpriseSG, and HDB's decisions on all matters pertaining to the Lucky Draw are final and binding. No further correspondence regarding the Lucky Draw, these terms or any decision made by HECS, FMAS, EnterpriseSG, and HDB in connection therewith and/or the results will be entertained. HECS, FMAS, EnterpriseSG, and HDB reserve their absolute right to determine an outcome and act as they deem fit in any dispute and/or issues relating thereto.
  27. HECS, FMAS, EnterpriseSG, and HDB shall not be liable to any person in any way for any loss or damage arising from or in connection with the Lucky Draw and/or any of the prizes.



28. HECS, FMAS, EnterpriseSG, and HDB reserve the right at any time to amend or delete these terms and/or any of the instructions or explanations at their sole discretion without prior notice. Any such changes shall be binding and will take effect immediately upon such amendment, change or deletion. Participation in this Lucky Draw shall constitute acceptance of these terms and any amendment(s) thereof.
29. By entering this Lucky Draw, shoppers or participants acknowledge that they have read and understood HECS, FMAS, EnterpriseSG, and HDB's Data Protection Policy, and consent to the collection, use and disclosure of their personal data by HECS, FMAS, EnterpriseSG, and HDB for the purposes set out in these Terms. Please click [here](#) for the full version of the Data Protection Policy.